

# The best market for your company

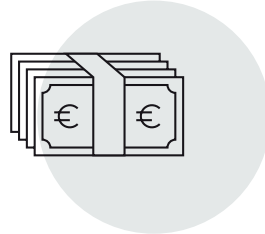


## The Vienna Stock Exchange – the right market for your company

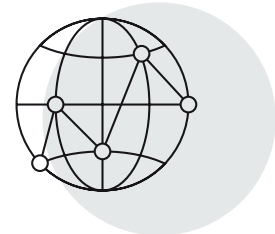
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**Highest  
Visibility**



**Highest  
Liquidity**



**International  
Investors**

The Vienna Stock Exchange is a modern, market and customer-oriented company, and one of the world's most international stock exchanges. As a financial service company, the Vienna Stock Exchange presently provides state-of-the-Art infrastructure for five countries (Austria, Croatia, Hungary, Slovenia, Czech Republic). In Austria, over 21,000 financial instruments are traded through the systems of the

Vienna Stock Exchange for around 65 trading members and almost 600 exchange traders.

The core business of the exchange is trading in stocks through the Xetra® T7 trading system. By providing state-of-the-Art technology, market data and information, the Vienna Stock Exchange enables a smooth and efficient execution of exchange transactions.

## Reasons why the Vienna Stock Exchange is the ideal choice

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[With about 70%, the Vienna Stock Exchange has the largest market share in trading Austrian stocks](#)

[The share of international investors on the Vienna Stock Exchange is way above 85%](#)

[Around 65 trading members, of which around 44 are international](#)

[Market makers and specialists ensure additional high liquidity in stock trading](#)

[State-of-the-Art infrastructure through the electronic trading system Xetra® T7](#)

[Competitive fees](#)

## Our service for companies & partner network

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**The Vienna Stock Exchange supports your company in all matters relating to the IPO.**

- Extensive selection of national and international listing partners, capital market coaches and direct funding partners
- IPO workshop
- Ringing the stock exchange bell at the IPO ceremony
- Top presence on wienerboerse.at – the leading online platform in the financial sector
- Use of the Vienna Stock Exchange issuer portal with real-time price information and link to the issuer website for a more prominent presentation of the company
- Video „Austrian Stock Talk“ and „Börsenradio“ interview
- Social media marketing (LinkedIn, Twitter, YouTube)

## The path of an Initial Public Offering

The process of preparing for an Initial Public Offering is clearly structured, many of the tasks required for the public offering create strong competitive advantages for the company. These include the review and fine-tuning of the corporate strategy, the optimization of planning and reporting systems within the company, and the systematic

clarification of risks. Once the company is ready for a public offering – which includes, above all, being able to meet the relevant reporting and disclosure standards of an exchange listing – the actual IPO process should be completed within a period of 6-12 months.



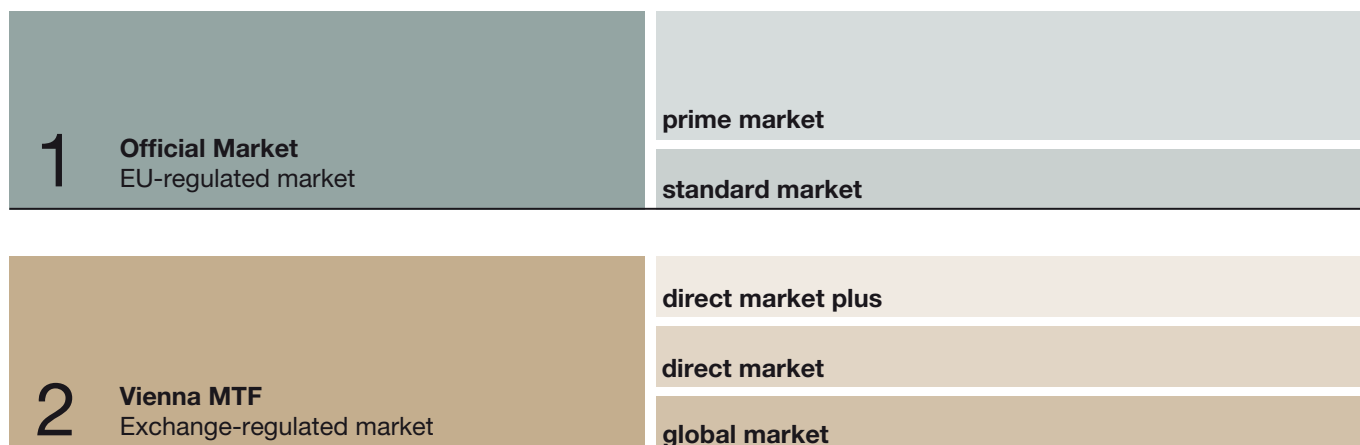
## Market segments on the Vienna Stock Exchange

The securities traded on the stock exchange are organized clearly by statutory admission requirements and type of security. Issuers have a choice of two ways to access

the capital market: the EU-regulated market or the market regulated by the stock exchange itself, namely Vienna MTF.

### Legal admission

### Market segments for shares



The inclusion of shares in the segment direct market plus, direct market and global market is regulated by the General Terms and Conditions of Business of Wiener Börse AG.

## Choose the right segment for your company

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Depending on why your company is planning to go public – to raise capital for growth, create a broader financing base, secure a successor or to increase recognition – the Vienna

Stock Exchange offers various market segments with different transparency, quality and disclosure requirements.

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### prime market, standard market

- Regulated by the Stock Exchange
- Prospectus obligation pursuant to EU law
- Stringent disclosure, quality and transparency criteria
- Broad investor base
- Higher trading activity
- Companies with higher market capitalization
- Large companies to SMEs
- Extensive due diligence

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### direct market, direct market plus

- Regulated by the General Terms and Conditions of Business of the Vienna Stock Exchange
- Ongoing obligations pursuant to MAR\*
- Minor information obligations
- Smaller investor base
- Companies with lower market capitalization
- SMEs & young companies
- Rapid and simple access

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\* Market Abuse Regulation, EU Nr. 596/2014

 Detailed information on the **Official Market** and the **Vienna MTF** is available at our website at [wienerboerse.at](http://wienerboerse.at)  
▶ Trading ▶ Market Segments

## IPO successes and experiences of our issuers

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„Vienna has always been BAWAG Group’s home base, so there was no doubt at all that we would choose the Vienna Stock Exchange as our listing venue.”

Enver Sirucic, CFO 

„Our presence on the Vienna Stock Exchange and our dialogue with investors puts us in an even better position to achieve our growth targets. The IPO ensures the highest degree of international attention for our company.”

Andreas Grassauer, CEO 

„The IPO enables us to secure our financial independence and the flexibility of the Group in the long term. For us, it has been the perfect way to develop from an owner-managed to a management-run company.”

Norbert Haslacher, CEO 


## Key requirements/Ongoing obligations under the Stock Exchange Act and applicable rules and regulations

	prime market	standard market	direct market plus	direct market
	Top segment with additional disclosure requirements	Disclosure requirements referred to Stock Exchange Act/MAR*	Growth segment with additional disclosure requirements	Basic segment
Primary target group	Large and medium-sized companies	Large and medium-sized companies	SME & young companies	SME & young companies
Admission	Official Market	Official Market	Vienna MTF	Vienna MTF
Minimum period of existence	3 years (exceptions are possible)		1 year	-
Free float	25% or in case of a big amount of shares 10% with at least 50 different shareholders		Sufficient share diversification: at least 20 shareholders	Sufficient share diversification
Amount of share capital (min.)	EUR 1mn	EUR 1mn	EUR 70,000 (referred to company law)	EUR 70,000 (referred to company law)
Minimum capitalization	Free float capitalization min. EUR 20mn for free float > 25% or min. EUR 40mn for free float < 25%	-	EUR 10mn	-
Publication of annual financial reports	✓	✓	Financial statements	-
Half-year financial reports**	✓	✓	Interim reports	-
Video/audio interview	„Austrian Stock Talk” and „Börsenradio” recommended	-	„direct talk” and/or „Börsenradio” (1x/year)	-
Ad-hoc disclosure	✓	✓	✓	✓
Corporate events calendar	✓	-	✓	-
Language of publication	German + English***	German***	German or English	according to national
Code of Corporate Governance	✓	Explanation required if not applied	-	-
Prospectus	✓	✓	- (only the case of public offerings)	
Measures to prevent inside dealings	✓	✓	✓	✓
Managers' transactions	✓	✓	✓	✓
Changes to major holdings	✓	✓	-	-
Trading procedure				
1. Continuous trading or	✓	✓	✓	✓
2. Single intra-day auction	-	✓	✓	✓
Capital Market Coach	-	-	✓	-

\* Market Abuse Regulation, EU Nr. 596/2014

\*\* The publication of quarterly reports for the 1st and 3rd quarter ist not mandatory but voluntary.

\*\*\* Home member state Austria

 Note: This is only a brief description. Detailed information on the **Official Market** and the **Vienna MTF** is available at [wienerboerse.at](http://wienerboerse.at) ▶ Trading ▶ Market segmentation

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## Fees at Vienna Stock Exchange

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### Fee for initial admission

<b>Official Market</b>	1 bps of market capitalization in EUR, min. EUR 10,000, max. EUR 50,000
<b>Vienna MTF</b>	min. EUR 5,000 plus 5 bps of market capitalization, max. EUR 10,000

### Annual participation fee

<b>Official Market</b>	1 bps of market capitalization in EUR, min. EUR 6,000, max. EUR 12,000
<b>Vienna MTF</b>	3,000

## Imprint

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**Media owner and publisher:** Wiener Börse AG

**Place of production:** Vienna

**Responsible for the contents:** Wiener Börse AG; March 2024

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